



epwa.

JUNE 2021

# Balgo

June 2021 // PREPARED BY CLARE WOOD AND SARAH LANDRO



## ***JUNE 2021***

In June 2021, Enterprise Partnerships WA (EPWA) hosted a five-day enterprise workshop at the Trade Training Centre.

Kathryn Njamme works as a contractor with EPWA to engage young women in the workshops and to lead enterprise exploration in the community.

Across the five days the workshops focused on:

- Photography and social media for business;
- The Piriwa Op Shop move to the community hub;
- Collecting and creating bush products.
- Photography workshops focused on story-telling
- Bush/hunting trip using profits from the Piriwa Op Shop

## Day One

Sarah and Napangnaka arrived in Balgo and immediately had a meeting with Kathryn and her sisters.

Kathryn has been leading the Piriwa Op Shop project along with help from Vanessa, Alison, and her sisters, Mary and Monica.

We planned the week to sort old clothes and make steps towards moving the op shop to its the new location.

Camera Story is with EPWA this week teaching social media for business and how to share stories using photography.



## Day Two

Kathryn and her sisters, Mary and Monica led the way, and with Prue from Anglicare, Elders Tossie and Sadie, and a group of eager young women, we set off for a bush trip. Two 4x4 cars were full to the brim. The fuel and food for the bush trip were funded by profits from the Piriwa Op Shop.

We drove out towards Mulan, stopping to collect bush yams and to investigate good hunting grounds. The women were very set that we would be successful driving across the freshly burnt country.

The younger women listened and learned from their grandmothers, aunties, and mothers.

The women also collected bush plants to make bush medicine and other bush products. Some of the women wanted to make products this week and sell at the Kimberley Jiygias Stall in Kununurra for NAIDOC week in July.





It was a great day out near Mulan and everyone returned to Balgo happy and relaxed. The women collected bush yams and managed to hunt and cook a massive goanna, which Kathryn and her sister caught after everyone chased it into the grass. We had a delicious feed of roo tail, goanna, damper, and hot potatoes on the coals.

Sarah from Camera Story taught Rachel and Katheleen how to use the camera and document the bush trip. They focused on the different types of images that make up a visual narrative and looked closely at the changing light.

Tossie shared dreaming stories with everyone after a good feed. There was lots of laughter and joy.

*"Had a lovely day today we enjoyed the damper with Vegemite and Honey and also cooked kangaroo tail and a big Goanna for dinner tonight it tastes lovely."  
Kathyrn Njamme.*



## Day Three

Katheleen, made bush lip balm to sell at the NAIDOC markets in Kununurra and experimented with designing new labels.

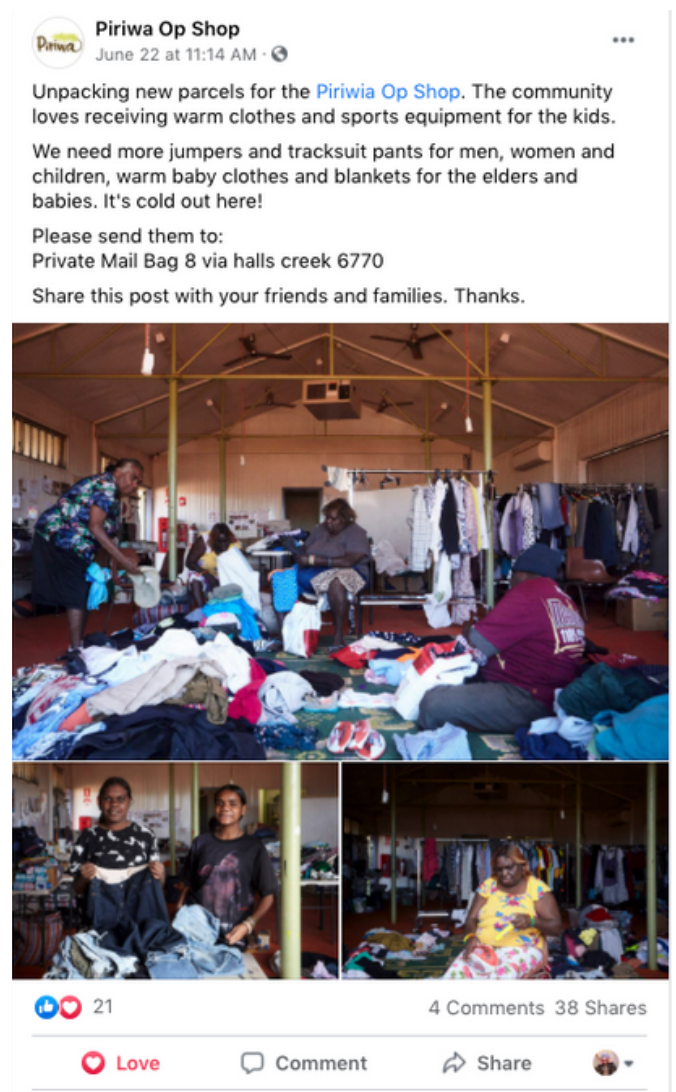
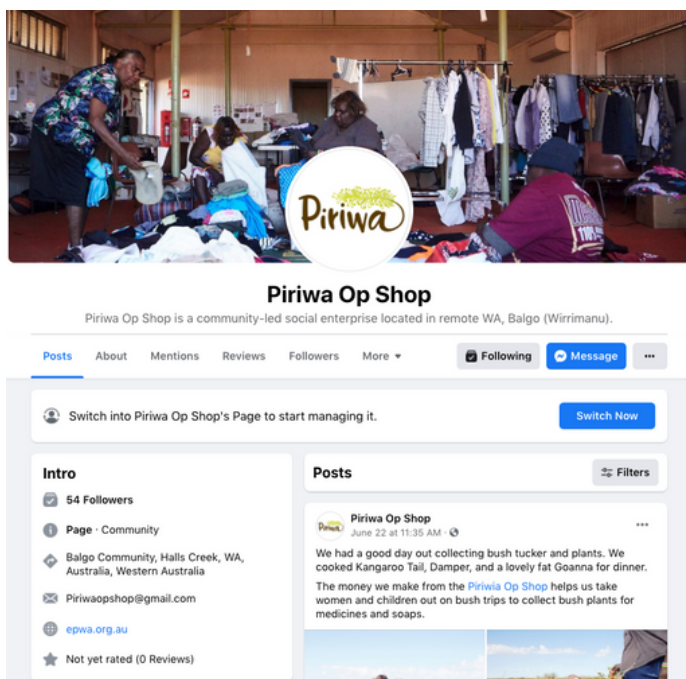
As Katheleen worked on bush lip balm. Two young girls picked up cameras to document the process.

The women collected and sorted new donations in preparation for the op shop being open tomorrow. The women are excited at what the profits from the Piriwa Op Shop sales can be used for on country trips, seeding other business ideas and purchasing materials and equipment for bush products. The women had warm blankets to sell so it was busy day when the op shop opened.



## Day Four

Kathryn and Sarah spent the morning working on the Piriwa Facebook page. Working on audience building and engagement. They discussed how to engage an audience and seek donations from the wider community. Kathryn focused on identifying what the community needs and what sort of imagery to post. Go on facebook and check out [Piriwa Op Shop facebook page](#).



The op shop opened to the community in the afternoon with lots of people coming through.

Later in the afternoon, discussions were had around the shipping container and the logistics around the move to the shipping container.

## Day Five

Kathryn received some one-to-one mentoring on business skills, how to do invoices, manage the Facebook page and volunteers as well as discussing other business ideas for when the Piriwa Op Shop is in its new location at the community hub.

Kathleen Nelson discussed pricing and marketing of her bush lip balms with Napangnaka which will be going to the Kununurra NAIDOC markets.





## Next Visit; August 9th- August 13th

Thank you to everyone who supported this workshop; Anglicare, EKJP and Warlayirti Arts and Wirrumanu Corporation. Also thanks to the customers of Piriwa Op Shop! Let the women know what items you would like to buy at Piriwa Op shop.

The next visit will be Natasha Short from Kimberley Birds and Maree Naroba-Cutler from Maganda Makers. They will be yarning all things women in business and will be in Balgo arrive in Balgo on August 9th for the week and the launch of the community hub in Balgo.



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