



epwa.

SEPTEMBER VISIT

Kalumburu

SEPTEMBER 2021 // PREPARED BY ALANA HUNT // PHOTOS BY ESTHER WAINA



September 2021

Enterprise Partnerships WA (EPWA) facilitator Alana Hunt visited Kalumburu Community from 6-10 September 2021.

The primary purpose of the trip was to support Esther Waina as part of the EPWA 'train the trainer' program as a local enterprise facilitator and support her with the development of her small business; Yuulwaay.

YUULWAAY

Yuulwaay is the Kuini name of the green ant. Taking inspiration from how the way green ants work together, *Yuulwaay* offers cultural awareness and community navigation, mentoring and workshops, and produces naturally made products, that nurture culture, Country, and family.

Yuulwaay Business Development

Over the week, Esther and Alana worked on the development of a business plan which included the articulation of Esther's business mission, its name and logo, defining services, fees and concrete next steps for 2021-2022. Esther will continue to support other women in the community to develop their ideas for business via her training as a local enterprise facilitator with EPWA.

Esther produced a pamphlet about Yuulwaay's services and a business card, which will help Esther reach clients and build partnerships in Kalumburu community. We also researched and ordered packaging and labels and stamps for Yuulwaay Products.



Yuulwaay Soap Making Workshop

At the Kalumburu Strong Women's Centre Esther delivered her first solo soap making workshop, while Fi prepared a beautiful lunch for the participants.

The preparation and delivery of this workshop gave Esther the chance to hone her skills as a facilitator and mentor for other women in Kalumburu. It also renewed community interest in soap making as an enterprise possibility, laying ground for long term collaboration between Yuulwaay and Kalumburu community members. The workshop was co-designed between Esther and EPWA to support the development of the train the trainer program.

This also became a space, due to Esther's skills in communication, to not only produce soap but to discuss broader issues of women's empowerment and health, and the importance of working together.

" I can now see myself being able to do that now, to help others and to do more workshops" Esther Waina

Immediately after the workshop the Strong Women's Centre expressed interest in Esther offering more workshops at the centre on an ongoing basis. Woohoo!



Next Visit October 2021



Clare and Pat Torres will visit Kalumburu in October from the 11th to the 15th.

Pat lives in Broome and runs Mayi Harvests. Mayi Harvests Native Foods is an Indigenous Australian owned and operated business that harvests Australian Native Foods. It was established in 2006 as an Indigenous cooperative, to supply wild-harvested Kakadu Plum 'Gabiny' and other native fruits and seeds.

EPWA has received funding from Lotterywest to bring Pat to Kalumburu to start mentoring women in business and to share her business story. Pat is looking forward to returning to Kalumburu and mentoring the women to support their business aspirations.

Thank you to the Kalumburu Strong Women's Centre for their support of the soap making workshop. This workshop was made possible with funding from Lotterywest and the Department of Primary Industries and Regional Development.



Alana Hunt
Enterprise Facilitator EPWA



Esther Waina
Local Enterprise Facilitator EPWA